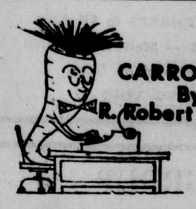
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$6.00 Yearly — 15c Copy Phone 355-3324 Sierra Madre, California — Thursday, October 16, 1975 12 Pages — Vol. 70, No. 2



CARROT TOP
By
R. Robert Evans

After the fire of a couple of weeks ago, it eally doesn't seem that there is much joking left, but on the other hand, maybe we have had our fire for the year, and it is all over . . . I certainly hope so, doesn't seem there is much left to burn in that area anymore, but I have been told there are other areas . . . God, relieve us, we have had our share.

— CT —

Here is a little item that I picked up from the daily mail . . . Seems that lovely Leonor Irving, of the British Airways staff located in Nandi, Sri Lanka (in understandable words this would be Ceylon), got the surprise of her life the other day when she opened her long-awaited parcel from London headquarters which contained her newly-designed BAC uniform. What she found within, however, were 500 disposable diapers, correctly addressed to her. Investigators disclosed the diapers were supposed to go to Auckland, New Zealand . . . . and that was where her uniform was. Investigators failed to expose the reason of the emergency that caused several hundred disposable diapers to be flown half-way around the world. I suppost this would be one for Rudyard Kipling.

— CT —

Here is one that will definitely make you happy, and probably save you from running around the block or avoiding several places. As of October 1, California motorists will no longer have to worry about running into one of those Highway Patrol vehicle safety checks. The program, begun in 1966 in an attempt to upgrade auto safety equipment, is getting the ax from lack of funds. The executioner was Governor Edmund G. Brown, Jr., who hacked the program out of the 1975-76 budget as an economy measure.

— CT —

Speaking about motorists and such, I received a notice the other day in the mail . . . . Seems that it has finally happened. A Michigan attorney is suing a local trucking company for assault because one of its trucks allegedly tailgated him and chased him at speeds of over 70 mph as he frantically tried to escape.

— CT —

The lawyer, a Mr. Edward D. Rosenberg, of Chicago, is suing for 20 grand on behalf of himself and his wife and children who were in the car. He stated, "I contend the trucker who ganged up on me was waving that truck just like he was a gun." As a result of Rosenberg's action, one Chicago interstate truck operator has informed his drivers that not only doesn't the company condone tailgating, but that it will not support any employee who is in any lawsuit that charges him with tailgating. To this date the courts have not ruled on this matter, but you can bet your sweet life that the Midwestern trucking industry is watching this one with great interest, it could change the whole procedure for truck drivers.

— CT —

Some of you will remember a portion of this one . . . . World War I, the British developed what was called "Q" ships. These ships were designed to spring a nasty surprise on German surface raiders. The "Q" ship looked like a helpless freighter, but at the right moment the phony sides would drop down to reveal bristling guns that would catch the enemy with their "plants" down, so to speak.

— CT —

Well, police in Maryland are now taking a leaf from the Royal Navy's book; they are putting their highway patrolmen in all sorts of unlikely vehicles, like pickup, dump trucks, sportscars, and yes, even Volkwagens. Some motorists are howling "entrapment" because they claim the sight of a truck caused them to want to

Please turn to Page 9

Improved Health Is Aim of Doctor



DR. C. D. HASKELL, JR.

Dr. C. D. Haskell, Jr., a San Marino Doctor of Chiropractic will begin a series of public service lectures entitled "Help Yourself To Health" at the Huntington-Sheraton Hotel Monday, Octbore 20, at 1 p.m. The lectures are free to the public and will inform peopel how they can improve and maintain their health.

Dr. Haskell's topic will be "Nutrition — Fountain of Youth" a subject he researched and studied while at Loma Linda University, noted for its scientific work on nutrition, and later as a graduate student at the University of Nevada, and the Los Angeles College of Chiropractic.

People interested in attending this first lecture are requested to call 795-3359, a 24 hour number, and leave their name and the number of people in their party wishing to attend.

Reclamation Suffers Set Back In Fire

On Friday evening, October 3, fire alarms rang out and once again the Sierra Madre Volunteer Fire Department answered the call. It was no one's home this time and fortunately not another disasterous mountain fire, however, for the members of the Sierra Madre Environmental Action Council it was a total wipeout of September's collection of newspapers at the Reclamation Center behind Sierra Vista Park.

Not only were all the newspapers ruined (fire and water damage), but two-thirds of the wood fence surrounding the area was destroyed. There was considerable expense for SMEAC in clearing away soggy newspaper and burned fencing. It is suspected that children were playing in the paper stacks as tunnels and caves were discovered when the fire was being put out.

The sheds adjacent to the newspaper area were not damaged thanks to the swift effort of the fire department. SMEAC is grateful for their immediate attention to the fire.

The Reclamation Center is still open for business as usual collecting newspapers, glass and aluminum. Please stack these items neatly as a new fence will be erected soon.

Kathryn Sutton Awarded Her BA

The University of California, Riverside, awarded 1300 undergraduate and graduate degrees during the 1974-75 academic year.

Among the degree winners was Kathryn Debra Sutton, who received her bachelor of arts in German. Miss Sutton is a resident of Sierra Madre.

WEATHER
IN SIERRA MADRE
By Sierra Madre
Water Department

	High	Low	Prec.
Oct. 8	80	47	
Oct. 9	77	49	
Oct. 10	75	50	
Oct. 11	75	56	.18"
Oct. 12	63	59	.01"
Oct. 13	68	45	
Oct. 14	74	48	

Total rainfall to date .....39"
Total rainfall year ago ...34"
2 years ago to date .....02"
3 years ago to date .....21"
(Season period starts October 1, ends September 30.)

Reduction Of Gas Rates Of SoCal Gas

A rate reduction amounting to $5,239,000 has been ordered by the California Public Utilities Commission for customers of Southern California Gas Company.

The reduction will be spread uniformly to all classes of SoCal's customers and will amount to 7.1 cents a month for an average residential usage of 100 therms.

The decrease stems from a reduction in surcharges SoCal Gas has been paying one of its suppliers, El Paso Natural Gas Company, for unrecovered purchased gas costs.

The reduction became effective October 8.

National School Lunch Week Set

The week of Ocotber 12 to 18, is National School Lunch Week, celebrating the 30th year of the National School Lunch Program.

On Wednesday, October 15, an All-American lunch will be served to all children nation-wide, participating in the lunch program. The lunch will be cheeseburger, potato gems, fiesta slaw and chilled peaches, and a half pint of milk.

To help celebrate National School Lunch Week, Pasadena Unified School District's Food Services Department would like to invite parents to visit their child's cafeteria, have lunch with their child and meet the cafeteria managers, who would be happy to answer any questions covering the lunch program.

Rose Queen To Be Announced On Tuesday, Oct. 28

Pasadena City College hopefuls continue to lead the race for Rose Queen, with 35. La Canada High School is second with nine, while Arcadia High School is returning with six. Three contestants each were present from Pasadena and South Pasadena High Schools. Alverno High School, Blair High School and Mayfield School each continue with two, while Flintridge Sacred Heart Academy and Temple City High School are each being represented by one.

A panel of nine Tournament of Roses members has selected the semifinalists (from an original field of 754) on the basis of poise, smile, personality, speaking ability and carriage. Until the seven members of the Royal Court are selected, each coed is known only by a number. The judges do not even know the entrants' names. In the few cases where a panelist has recognized a contestant, he has immediately disqualified himself. That coed then received, as that judge's score, the average score of the other members of the panel.

The 1975-76 Royal Court will be announced on Monday, October 20, following the semifinal and final judgings.

The announcement of the 57th Rose Queen is slated for Tuesday, October 28.

City Pays Its Obligations

Having received the Warrant Register in advance, Councilman Thomas Edwards announced that Resolution No. 75-51 was ready for presentation in the amount of $99,175.02. He stated that he had checked the invoices with the billing and found all discounts were taken and that the billing was either budgeted items or approved by the Council.

He called for a motion to adopt Resolution No. 75-51, ordering the finance officer to draw the necessary warrants, have them signed by the Treasurer, Mayor and City Administrator and sent to the creditors. The motion was made and seconded and adoped.

Larry K. Pavlu Receives Diploma



LARRY K. PAVLU
. . . Graduate

Larry K. Pavlu, assistant vice president and trust officer of Bank of America's Pasadena District Trust Office, was recently graduated from the Pacific Coast Banking School at the University of Washington in Seattle, Washington.

Pavlu, who lives in Sierra Madre, was among 137 commercial bank officers and 37 trust officers receiving diplomas after completing three annual resident sessions of advanced college level and management courses.

Postmaster Asks For Early Mailing For Christmas

Local residents are encouraged to begin mailing holiday parcels and greeting as early as possible. Postmaster Dan Daniels recommends the following dates by which mail should be deposited to points as listed below:

October 15: International surface parcels to the Far East; October 25, Intenational surface greeting cards to the Far East.

October 28: Surface mail to Armed Forces in Antarctica, Australia, Indonesia, Japan, Korea, New Zealand, Okinawa, Philippines, Taiwan and Thailand.

November 1: Surface and Space Available Mail (SAM) to Armed Forces in Ethiopia, Iran, Israel, Saudi Arabia and Turkey; International surface parcels to Africa and the Near Ets.

November 4: International surface greeting cards to Africa and th Near East. November 7: Parcel Air Lift (PAL) mail to Armed Forces in Ethiopia, Iran, Israel, Saudi Arabia and Turkey.

November 11: Surface and Space Available Mail (SAM) to Armed Forces in South and Central America, the Congo and Liberia; Surface mail to Armed Forces in Belgium, Denmark, England, Finland, Fance, Germany, Greece, Italy, Norway, Netherlands, Portugal and Spain; International surface parcels to South and Central America, and Europe.

November 18: Parcel Air Lift (PAL) mail to Armed Forces in South and Central America, the Congo and Liberia; International surface greeting cards to South and Central America, and Europe.

November 20: Space Available Mail (SAM) to Armed Forces in Belgium, Denmark, England, Finland, France, Germany, Greece, Italy, Norway, Netherlands, Portugal, Spain Antarctica, Australia, Indonesia, Japan, Korea, New Zealand, Okinawa, Philippines, Taiwan and Thailand.

November 25: Surface Mail and Space Available Mail (SAM) to Armed Forces in Canada, Greeland, Labrador, Newfoundland and the Azores.

November 27: Parcel Air Lift (PAL) to Armed Forces in Belgium, Denmark, England, Finland, France, Germany, Greece, Italy, Norway, Netherlands, Portugal, Spain, Antarctica, Australia, Indonesia, Japan,: Korea, New Zealand, Okinawa, Philippines, Taiwan and Thailand.

November 30: All surface parcelss to Alaska and Hawaii.

Interested In Flood Insurance

For those concerned about Flood and Mul-slide Insurance the following information is given for your review.

The National Flood Insurance Program was initiated by the Federal Government to provide subsidized flood insurance to eligible communities. Authority under the Act of Congress has been delegated to the Federal Insurance Administrator in H.U.D. The program is a cooperative effort between the Federal Government and the private insurance industry represented by the National Flood Insurers Association.

The City Council on September 22. 1970, passed Resolution No. 70-66 requesting participation in the program. The City was listed by the U.S. Department of Housing and Urbant Development as an area eligible for flood insurance as of December 31, 1972, although the insurance was available prior to this date.

A map of the City prepared under the auspices of HUD delineating the City area and Special Flood Hazard Areas therein has been revised numerous times. The revisions are in the Special Flood Hazard Areas. In the most recent revision new mapping procedures were utilized; however, changes in the Flood Hazard Area were minor.

A letter dated December 14, 1972, was sent to all FHA mortgages in special flood hazard areas by HUD stating that they are required to purchase flood insurance. Flood insurance policies for any property in the city may be purchased from any property or casualty insurance agent licensed to do business within the state.

Richard Mays As Treasurer

Due to the by-laws of the Sierra Madre Fire Department, the moving of a regular member from the City Limits requires him to resign his membership and reestablish himself, if he so desires, as a member of the Reserves, Richard Harkness became subjected to these rules and in September resigned as the treasurer of the department and became a member of the Reserves.

Chief Charles Brown called a special election to fill the vacancy and at the regular meeting of Friday, October 10, Richard Mays was duly elected as Treasurer until the next regular election in February 1976.

Hallwoeen Party Set For Lloyd's Bank

Under the capable leadership of bank manager Betty Seidel, Sierra Madre's Branch of Lloyd's Bank California will again this year hold its Annual Costume-Party Contest!

This year the scariest day of the year will come on Friday, October 31, and this is the day that Mrs. Seidel and Lloyds Bank will give the first three high winners a prize for the best and scariest costume in the age group of infants to 12 year olds.

The party will start at 3 p.m. with refreshments and fun for all who attend. The judging will be done by two prominent businessmen in the downstairs room of the bank, and will take place at precisely 3:30 p.m.

The prizes, all in Small Change Club Deposits, will consist of first, $25; second, $10, and third, $5. Everyone is invited to join the fun on Friday, October 31 at Llodys Bank California at 100 West Sierra Madre Boulevard. Don't delay, start today in planning a winning costume, it's going to be a lot of fun.

Longo Toyota In 1000 Club

Longo Toyota was the first dealer in the United States to join he "1,000 Club," having sold more than 1,000 new Toyotas at retail during the fist seven months of 1975, it was disclosed by Isao Makino, president of Toyota Motors, U.S.A.

He extended his congratulations to Dominic Longo, proprietor of the dealership.

Since then, five other U.S. dealers have joined the club, he disclosed.

Meantime, the agency posted another record 200-plus sales volume during the month of September, according to Sales Manager Louis Moody. Sales at retail of new Toyotas totaled 230 cars, the fourth month in succession that such a volume has been achieved.

For August, the figure was 243 new cars, largest retail sales in the history of the dealership; in July, 210; June, 209.

At the same time, Longo sold 101 used cars and 19 motor homes.

Longo Toyota has one of the largest service facilities in Southern California with 45 stalls, and is open until 10 p.m. weekly for auto repairs.

The agency employs more than 100 residents of San Gabriel Valley, and has consistently maintained its leadership as the largest Toyota dealer in the United States for the past eight years.

Mail Service Improvement

The Service Improvement Program, aimed at upgrading First Class Mail, took effect on October 11. This action provides for First Class Mail (13 ounces or less) to receive equal or better delivery than that of Airmail. Both First Class Mail and Airmail now have the same transportation priorities and all First Class Mail traveling a significant distance goes by air.

First Class Mail properly Zip Coded and deposited in a mail box or post office lobby mail drop prior to 5 p.m., will be delivered:

Overnight — Southern California Zip Code Area 900-933, 935.

Restricted overnight: Northern California cities: San Francisco, 941, Oakland, 946, San Jose, 951 and Sacramento, 958.

Out of State Cities: Denver, CO, 802, Phoenix, AZ, 850, and Seattle, WA, 981. Contact your local postmaster for deposit time.

Mail Early

Since Service Standards for much of the mail are being advanced, it is important that we collect and process the mail as early in the day as possible. The sooner we get the mail, the sooner we get it on its way to the destination. Please mail early.

Council Concerned Over Mud

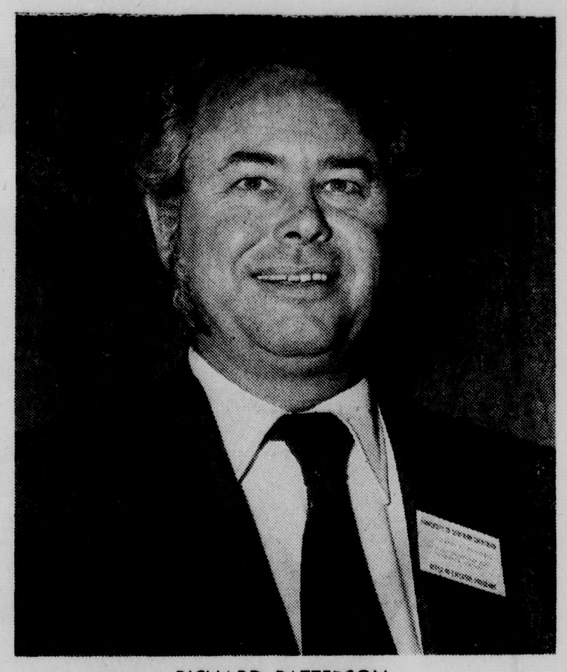
Concerned about the possibilities of heavy rains and mud slides due to the recent burn off in the watershed, a meeting was called with the Los Angeles County Flood Control District to discuss the matter.

The LACFCD told the city that they had prepared a map in five sections, they being designated areas A, B, C, D and E.

Area A had five homes with possible mud flow, they being the easterly side of the canyon abutting the wash adjacent to Woodland Drive. Area B had no homes threatened, and in Area C they indicated that the check dam located at the east end of Yucca Trail will require excavation. The dam has a capacity of 650 cubic yards and the estimated potential from the area will be 6,000 cubic yards. They indicated that homes in this area would be treatened. In Area D it is believed that three homes will be threatened on Alta Vista Drive. In this area the debris basin at the top of Camillo and Lotus Lane will have to be cleaned out or this area will be threatened.

Area E, West Canyon on Stonehouse Road, the Los Angeles County representatives recommended that a structure be built up in the canyon at a location yet to be designated. The size of the structue will have to be approximately 300 feet wide and 10 feet in heighth. The fire damage makes it imperative that some type of structure be erected in this area. The situation will continue with further discussion and possible action before the fall and winter rains.

Sierra Madrean Volunteers Services To United Crusade For Three Months



RICHARD PATTERSON
. . . . 3 Months Service Assignment

Sierra Madre resident Richard Patterson, an employee of Pacific Telephone Company in Los Angeles, is volunteering for a three-month, full-time assignment as a loaned executive in the 1976 United Crusade campaign.

United Crusade, a joint fund-raising effort of United Way and the American Red Cross provides support to 90 per cent of the voluntary health and social services of this community.

One of 60 executives participating in the program sponsored by their respective companies, loaned executives are important factors in the success of the Crusade, which this year has a goal of $29.1 million.

Among their activities are planning solicitation campaigns, training solicitors, making presentations to employee groups and working with accounting and personnel departments to coordinate payroll deduction and campaign reporting procedures.

Monies raised by United Crusade fund 250 humancare agencies of United Way and 12 local chapters of the Red Cross in Los Angeles County.

City Council Has Short Agenda -- Joint P & R Meet

The City Council met in regular session with Mayor Joseph Delgatto, Jr. in the chair, Call to Order, with a Pledge of Allegiance to the Flag and Invocation was accomplished, after which the minutes of previous meeting were approved as presented.

Mayor Delgatto then presented the City with a proclamation for the third week of October calling it "Escrow Week" to be observed by the community.

Those in the audience who wished to address the Council were called to the podium and discussed briefly problems for Council action.

An appeal was received on the Planning Commission decision relative to the existence of a Public Nuisance at 791 Woodland Drive. The appeal was accepted by the City Council and a public hearing called for on November 11, in the Council Chambers at the hour of 7:30 p.m.

The Council recessed at the hour of 8:30 and convened as a CRA Board. Having very little business to complete, the CRA Board received the Warrant Register from Councilman Thomas Edwards in the amount of $58,334.26 all of which pertained to the building of the Fire and Police Safety Facilities on Sierra Madre Boulevard. After finishing with the business at hand they adjourned and reconvened as a City Council.

City Administrator David N. Lund presented the City Council with seven purchase orders, all of which were budgeted items. They were purchase orders No. 5154, 5151, 5158, 5157, 5176 and and 5175 and were respectively for the following:

Purchase of four Plectron Receivers with battery and chargers for the Fire Department at a cost of $727.16. Payment to the View for the printing of the Fall Recreation Program, $738.35; purchase of necessary stock items for the Water Department, $605.86; purchase of five James Jones hydrant heads for the Water Department, $983.47; Payment to Nolie Howard for Tennis Instruction on the Fall Tennis Program, $3,455.25; and the quotation for the necessary maintenance of Pump No. 5 and its well, $1,280.86.

After again listening to audience participation and input from the five councilmen, the City Administrator, and Deputy City Attorney, the Council adjourned its meeting to hold a joint meeting with the Parks and Recreation Commission.

Carroll W. Fuller Receives Honor

Carroll W. Fuller was recently honored by an insurance company on his twentieth anniversary, aciversary, according to Robert H. Barge, Jr., regional associate vice president.

Fuller was presented his service pin at a ceremony in the companies' Pasadena regional office, where he works as a casualty claim analyst. He was a district claim manager prior to his promotion to analyst.

Prior to joining the insurance company, he was a professional musician, attended law school, and worked as an attorney. He is a member of the Elks, likes literature and still enjoys music.

Fuller and his wife Thelma live in Sierra Madre.

Great Big Christmas Card Order

I guess somewhere in this old world, someone has had one just as big, and maybe if you looked real close, someone has had one bigger, but . . .

The order for Christmas cards this week that we received from Assemblyman John L. E. "Bud" Collier, our representation in Sacramento, was for 2300 Christmas cards. This is what you call returning the money to the taxpayer.

This has definitely been a banner year for the Sierra Madre News, having sold 823 orders to date and the total of cards now stands at 32,450.

You too may take advantage of this gigantic year for Chistmas cards, and for the month of October still be able to get 30 per cent off the listed price. This may be the only chance that you will have to get your Christmas cards at discount, so do not delay. We have 19 beautiful albums that surely will have a selection just for you.

Howard Whalen Commissioned By Library Friends

Mr. Howard W. Whalen, noted artist and long time resident of Sierra Madre was commissioned by the Friends of the Sierra Madre Library to create a sculpture to be placed in the library which will serve as a cultural reminder of the dedication and service of the many members of the Sierra Madre Art Fair Committee since its inception. Mr. Whalen has been closely associated with the Sierra Madre Art Fair for many years and his work is highly acclaimed.

On Thursday evening, October 16, at 8 p.m. in the library, Mr. Whalen will unveil his masterpiece at a special reception planned by the Friends of the Sierra Madre Library. All members of the community are cordially invited to attend this memorable event which is a truly noteworthy contribution to the evergrowing heritage of the City of Sierra Madre.

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Men's Chorus For Morning Music At Bethany Church

The evening service of Bethany Church of Sierra Madre will consist of a multi-media showing of the Glass (Greater Los Angeles Sunday School) Convention on Octobmer 19 at 6:30 p.m.

This presentation will be of special interest to Christian Education workers and parents in introducing new and specific teaching aids and methods.

Ken Dymmel, a member of the church, will be the chairman fo the next convention to be held November 13 thru 15 at the Anaheim Convention Center. The session will include exhibits, over 250 seminars, outstanding speakers, and musical presentations.

Music for the morning services will be provided by the Chancel Men's Chorus, under the direction of Marvin McKissick, minister of music. Duplicate morning services are held at 8:30 a.m. and 11 a.m. Bethany Church is located at 93 North Baldwin Avenue in Sierra Madre. Everyone is invited to attend.

Local Bridge Winners For Past Week

The following people won bridge tournaments conducted at the Bridge Center, 333 N. Santa Anita Avenue, Arcadia, recently.

Thursday, Oct. 2, Herman Helber, Azusa, Fred Theurkauf, Santa Ana, Ray Davey, Azusa, Brias Trystad, Pomona; Friday, Oct. 3, Joe Licata, Glendora, Gerry Geremia, Temple City, Bob Peterson, Sierra Madre, Rose Fine, Arcadia.

Saturday, Oct. 4, Jim and Helen Rankin, Pasadena, Bob Murphy, Pasadena, Jerry Kovac, Monterey Park; Sunday, Oct. 5, Helen McNulty, Altadena, Ruth Grant, Sierra Madre; Monday, Oct. 6, (tie) Art and Hazel Johnson, La Verne) and Winston and Vicki Reeder, Arcadia, Gary and Janet Shay, Glendora.

Tuesday, Oct. 7, Jack Riley, Temple City, Bob Zappaterreno, Pasadena, Paul Shannon, Fountain Valley, James Pourtales, Arcadia; Wednesday afternoon, Oct. 8, Ruth Grant, Sierra Madre, Marta Kovac, Monterey Park, Ruth Kent, Arcadia, Hazel Schaefer, San Gabriel; Wednesday evening, Oct. 8, Bill Lyons, Rosemead, Harvey Ryckman, San Gabriel, Mike Kirkland, Claremont, and Yiannis Fotopoulos, Athens, Greece.

The exciting talent of young violin prodigy Nancy Parks will open the five-eventh Fifth Annual Concert Series of San Marino Community Church at 4:30 on Sunday afternoon, October 5. Miss Parks has been a colo-ist with the Los Angeles Philharmonic and has won numerous musical competitions. June Lusk Nelson will be her accompanist. San Marino Community Church is located just south of Huntington Drive, at 1750 Virginia Road. Suggested adult contribution in support of the series is $2; for students, $1; for those under 12, none.

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D. Dressler, Director of Education and Youth
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(Independent)
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Richard J. Anderson, Pastor
9:30 A.M. and 10:45 A.M. — WORSHIP SERVICE

for the Word of God and the testimony of Jesus Christ



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Member, National Association of Evangelicals
Robert M. Vander Zaag, Pastor
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9:30 a.m. Sunday School 6.30 p.m Evening Worship

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YOU & YOUR NEIGHBOR . . .

The Los Angeles County Chapter, March of Dimes, has appointed N. Edgar Boren, of Arcadia, treasurer for its 1976 fund-raising campaign in the Glendale area. According to Dorothy Challice, executive director of the local chapter, it is hoped that the organization will meet its 1976 goal of $1.3 million during its January appeal.

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Joni Fletcher and Timothy Burton Exchange Vows In Candlelight Setting

One of the largest weddings on the local scene was held on August 23 when a candlelight ceremony at 7 p.m. in Church of the Nazarene, Pasadena, joined Joni Patricia Fletcher and Timothy Allen Burton.

More than 500 people witnessed the double ring ceremony as Joni, daughter of Superior Court Judge and Mrs. Daniel L. Fletcher,, of 3655 Fairmeade Road, Pasadena and Timothy, son of Mr. and Mrs. Charles Burton, 800 La Bellorita, South Pasadena, exchanged their vows. Rev. W. H. Burton, retired minister of the First Church Nazarene, Upland, grandfather of the groom, and Retired Judge L. T. Fletcher, grandfather of the bride, of South Pasadena, presided over the ceremony.

The bride carried a bouquet of stephanotis, baby's breath and sonia roses to accent her French white eyelet gown with a circle of baby's breath in her hair. Her bouquet was in the shape of a cross.

Attending the bride as matron of honor was Mrs. F. L. Rodgers, sister of the bride, of Huntington Beach; bridesmaids were: Mrs. E. G. Grist, also a sister of the bride and also from Huntington Beach ; Miss Lynne Largeat, childhood friend, of Pasadena; Wren Police and Susie Adams, both college friends, and Jan Burton, sister of the groom.

The groom had as his attendants college friends including Neal Lacatino, of Oroville, Benji Steelhead, Arcadia, Michael Davis, Pasadena, David Adams, Steramento, plus Wallace Burton, brother of the groom, from South Pasadena.

Joni attended Field School, Wilson Jr. High, Pasadena High, where she graduated in her junior year. She is presently in her third year at Point Loma Colleeg in San Diego, where she is on the Education Assessment Board. Tim is a graduate of Noyes, Elliott Jr. High, South Pasadena High School and is presently in his senior year at Point Loma College. He was Junior Class president at the college and a member of Kappa Phi Kappa.

The ceremony and reception was steeped in tradition. Joni was wed with her great grandmother (on the maternal side) ring, and she gave Tim her great-grandfather's ring. For the reception toast Joni and Tim used her parents' champagne glasses from their wedding 32 years ago and used the same cake knife that her sisters used at their weddings. They were taken by a 1955 Bentley from the church to the reception in Brookside Clubhouse in a 1955 Bentley by a friend of the bride.

Following the reception the couple honeymooned in Northern California and returned to San Diego to continue their studies.

Among the out-of-town guess were Joni's aunts and uncles, Mr. and Mrs. M. E. Cardoza and family, Mr. and Mrs. R. R. Ctrdoza, and Mr. and Mrs. Stan Tormey and family, all of Northern California.





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Published every Thursday at 9 Kersting Court Sierra Madre, California, Los Angeles County, Post Office Box 37, Zip Code 91024. Telephone 355-3324 or 355-3325.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspapr of General Circulation for the publication of legal notices, as defined by Section 4450 of the Political Code of the State of California, in the Superior Court of Los Angeles County, August 19, 1936. Adjudication Decree Number 404,764.

A Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.



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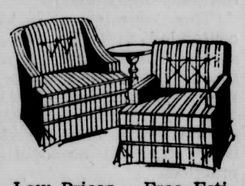
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PUBLIC NOTICE
75-29128
FICITIOUS BUSINESS
NAME STATEMENT

The following person is doing business as: SETS TICKETS, at 89 East Alegria Avenue, Sierra Madre, California 91024

David G. Blakeslee, 89 East Alegria Avenue, Sierra Madre, California 91024

This business is conducted by an individual
Signed David G. Blakeslee
This statement was filed with the County Clerk of Los Angeles County on Oct. 2, 1975.
Publish Sierra Madre News
Oct. 9, 16, 23, 30, 1975

PUBLIC NOTICE

SIERRA MADRE NEWS
PUBLIC NOTICE
U.S. Postal Service
STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

(Act of August 12, 1970: Section 3685, Title 39, United States Code)

Title of publication: Sierra Madre News.
Date of Filing: Oct. 9, 1975
Frequency of issue: Weekly.
Location of known office of publication: No. 9 Kersting Court, Sierra Madre, California, Los Angeles County 91024
Location of the Headquarters or General Business Offices of the Publishers: 9 Kersting Court, Sierra Madre, California, Los Angeles County 91024
Publisher: R. Robert Evans, Publisher, Editor, Managing Editor, 1907 Stonehouse Road, Sierra Madre Calif. 91024
Editor: Same.
Manager Editor: Same.
Owner: R. Robert Evans, 1907 Stonehouse Road, Sierra Madre, Calif. 91024
Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages or other Securities: None.
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R. ROBERT EVANS

SIERRA MADRE NEWS
PUBLIC NOTICE
75-27844
FICITIOUS BUSINESS
NAME STATEMENT

The following person is doing business as: ALPHY'S INDUSTRIES at 874 West, Colorado (Mailing Address P.O. Box 305), Monrovia, California 91016
Alberta Peterson, 874 West Colorado Blvd., Monrovia, Calif 91016.
This business is conducted by an individual.
Signed Alberta Peterson
This statement was filed with the County Clerk of Los Angeles County on Sept. 22, 1975.

Publish Sierra Madre News
Oct. 2, 9, 16, 23, 1975

PUBLIC NOTICE

SIERRA MADRE NEWS
PUBLIC NOTICE
75-27135
FICTITIOUS BUSINESS
NAME STATEMENT

The following person is doing business as: Anchor Pacific Research and Appraisal Company, at 1044 East Green Street, Pasadena, California 91106

Anchor West Financial Corporation, 1044 East Green Street, Pasadena, California 91106 (State of California)

This business is conducted by a corporation (Anchor West Financial Corporation)
Signed Jack C. Flynn, President
This statement was filed with the County Clerk of Los Angeles County on Sept. 16, 1975
Publish Sierra Madre News
Sept. 25, Oct. 2, 9, 16, 1975

Extent and Nature of Circulation:

Total No. Copies Printed (Net Press Run): Average No. copies each issue during preceding 12 months, 2550; Actual No. of copies of single issue published nearest to filing date, 2575.

Paid Circulation: 1. Sales through dealers and carriers, street vendors and counter sales: Average No. copies each issue during preceding 12 months, 1475; Actual No. of copies of single issue published nearest to filing date, 1481; 2. Mail subscription: Average No. copies each issue during preceding 12 months, 830; Actual No. of copies of single issue published nearest to filing date, 865.

Total paid circulation: Average No. copies each issue during preceding 12 months, 2305; Actual No. of copies of single issue published nearest to filing date, 2346.
Free distribution by mail, carrier or other means: 1. Samples, complimentary, and other free copies: Average No. copies each issue during preceding 12 months, 6; Actual No. of copies of single issue published nearest to filing date, 0; Copies distributed to news agents, but not sold: Average No. copies each issue during preceding 12 months, 75; Actual No. of copies of single issue published nearest to filing date, 86.

Total Distribution: Average No. copies each issue during preceding 12 months, 2380; Actual No. of copies of single issue published nearest to filing date: 2432.
Office use, left-over, unaccounted, spoiled after printing: Average No. copies each issue during preceding 12 months, 95; Actual No. of copies of single issue published nearest to filing date, 66.
Total: Average No. copies each issue during preceding 12 months, 2550; Actual No. of copies of single issue published nearest to filing date, 2575.

I certify that the statements made by me above are correct and complete.

R. ROBERT EVANS
Publish Sierra Madre News
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Good Thurs., Oct. 15 thru Wed., Oct. 22, 1975

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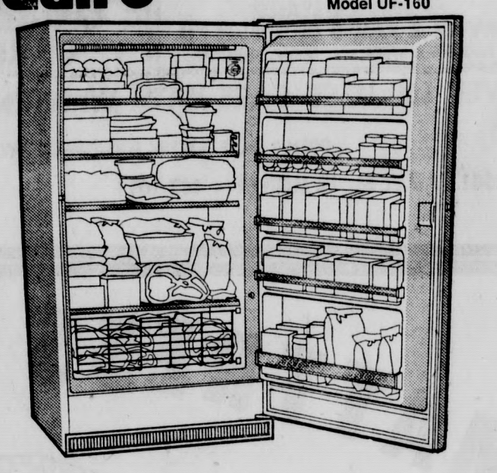
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Specials Good From Wed., Oct. 15
Through Tues., October 21, 1975

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Put plenty of organized storage at your fingertips with this 16.0 cu.-ft. Frigidaire Freezer.

Model UF-160



Plenty of organized space and convenience come with this 16.0 cu.-ft. Frigidaire Upright Freezer. Inside are 5 full-width storage areas, including one 3-position adjustable shelf, plus a swing-down gate across the freezer bottom to keep packages in place. A drain helps you clean and defrost. And, there's a magnetic door seal around all four edges of the door to help keep the cold air in, warm air out. There's also a Temperature Control that lets you adjust freezer temperatures for the changing seasons and your changing needs.

$309.95

The Frigidaire Laundry Center



It fits family-size washday capacity where you never could before.

The unique design of the Frigidaire Laundry Center combines a family-sized washer and dryer in a single slim cabinet just 2 feet wide. So it fits in places you never thought possible — an apartment, vacation coftage, almost anywhere in your home. And it delivers all the flexibility you need to pamper permanent press and knits, provide proper care for just about any fabric in your laundry basket. Choose any of five attractive colors to match or complement your decor. (Also available in woodgrain at extra charge.)

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A Woman Ought To Know . .

Send questions to: Anita Miller, chairperson, California Commission on the Status of Women, 926 J Street, Suite 1014, Sacramento, CA 95814.

Dear Readers,

Last week we answered a letter from a woman in Sacramento who requested information on the Equal Rights Amendment. We continue that conversation this week.

Q. — What is the purpose of Equal Rights Amendment?

A. — The Amendment's purpose is to clarify the legal status of men and women, which varies from state to state and which has not been adequately defined by the Constitution, by providing that sex should not be a factor in determining legal rights.

The ERA will:

— Provide equal opportunities in education by prohibiting sex discrimination in publicly - supported schools.

— Strengthen equal employment laws and provide constitutional protections for all workers.

— Prohibit laws that keep women from controlling property, stocks and bonds, insurance, etc.

— Equalize social security benefits.

— Guarantee that all credit and insurance backed by federal funds will be made available to indivi-dauls on the basis of ability to pay.

Laws that confer a benefit, privilege or obligation to one sex will be extended to both sexes, such as protective labor laws, retirement and pension benefits, community property control, jury service and alimony and child custody.

Laws that involve unique sexual differences will not be affected by the ERA. And — the Constitutional right to privacy must be and will be maintained.

Dear Anita,

Can you give me a good, non-sexist greeting to substitute for "Dear Sirs" when it's obvious that "sirs" does not apply

— L. A., Palos Verdes Estates

Dear L. A.,

New situations sometimes call for new words, but the terms often take a long time to develop. Your question is important because it reflects the confusion many people feel, not just with the language but also with the women's movement in general. As non-traditional roles for women often strike some people as strange, so do the new terms which address the change. Once women are unquestionably accepted as plumbers or presidents, we will probably have the expressions which reflect this situation.

Until that time, I suggest you try to fit the greeting to the individual correspondent. Terms such as "Dear Friends," "Dear Persons," etc., often work for us, and they might also meet your need.

Anita Miller,
Chairperson

The heartiest welcome to little James Michael Daffner who arrived in Sierra Madre, via Arcadia Methodist Hospital on September 30.

Congratulations are in order to Dr. and Mrs. Yung-Chung, mother and father of the new son. The home address is 776 Valle Vista Drive, where the new boy will make his home with other brothers and sisters.

Letter To the Editor

Dear Editor:

As a favor to a former newsman, would you please publish this letter in your newspaper. I am trying to locate four former Army buddies who served with me in the Pacific during World War II. We were members of Troop E, 112th Cavalry Regiment.

They are: Lt. Roy A. Titus, Sgt. Cecil Campbell, Frank Silas and Charles F. Hansen. Of course, there may be other ex-troopers in your area, and we would be pleased to hear from them too.

I am working with the 12th Cavalry Association in an effort to find lost troopers. Even though it has been 30 years since our service days, we are hopeful friends and relatives will be able to help us.

The Association publishes a member directory, quarterly newsletters, and holds a reunion every August in Dallas, Texas.

Your assistance in this venture will be most appreciated by me and by the members of the best horse regiment in the U.S. Army.

— John F. Jones
42 Wedgewood Drive
Loudonville, N.Y. 12211

As a result of investigation into the high cost of health care the Committee on Public Health and Safety has uncovered documented evidence that establishes the American Medical Association at the bottom of soaring malpractice insurance rates.

society to decide disputed

As early as 1963, the medical societies have conspired with the insurance companies to first decrease insurance rates to eliminate competition, then systematically fix the rates to increase each year, accelerating to an estimated individual claim cost of $25,000 over the next five years.

"Before insurance companies raise their rates, they have to be approved by the Medical Society Insurance Committee," stated Dave Oyler, chairman of the committee. "For this service the insurance company kicks back to the medical society one per cent for every insurance policy sold."

In an anti-trust suit now before the courts, sworn testimony by the president of the Nettleship Company, John C. Allen, revealed that his insuance company has been meeting with the medical societies on a semi-annual basis to determine the rate increse for malpractice insurance.

The payment of one per cent, coupled with the insurance comptnies agreement to allow the medical questions of medical malpractice claims and settlements, serves to demonstate the inherent vice of the 1963-69 medical society, insurance company relationship.

"The Committee has long contended that the AMA is at the bottom of the malpracice insurance controversy," concluded Oyler, "and this is another example that proves that the AMA is involved in monopolistic practices."

— Dave Oyler
213-385-4804

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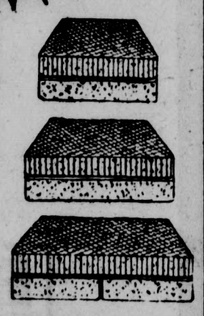
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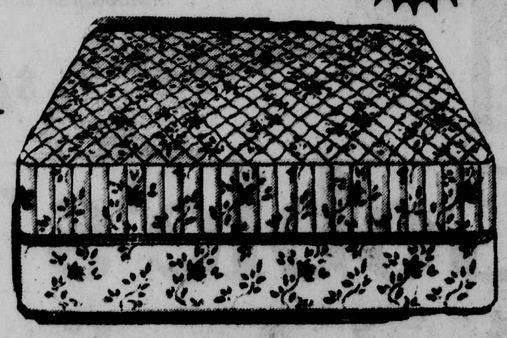
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BANKAMERICARD

Engagement of Miss Lyn Ann Totten Announced By Groom-elect Craig Richard Broskow In San Francisco



MISS LYN ANN TOTTEN and MR. CRAIG RICHARD BROSKOW
. . . . . Engaged To Be Wed

With five guests present, the bridegroom-elect, chose the Holiday Inn in San Francisco, at the hour of 8 p.m. on September first to announce the engagement of Miss Lyn Ann Totten and himself, Craig Richard Broskow at what was called an informal family dinner.

Miss Totten is the daughter of Mr. and Mrs. Robert Totten of 3801 Michillinda Drive in Pasadena, her father is a freelance artist. Lyn Ann is a 1974 graduate of Maranantha Private High School in Arcadia. She excelled as editor of the Thespian the school newspaper, served three years at cheerleading and songleading in the school. She finished her first year at the American Academy of Dramatic Arts and is now an interim student at the Academy, 1974-75 California Institute of Technology.

Mr. Broskow, son of Mr. and Mrs. Richard J. Broskow, whose father is regional manager of Home Insurance Company in Kansas City, their home addre s s being 3920 W. 99th Street in Overland Park, Kansas.

The bridegroom-elect was a 1969 graduate of Rockhurst High School in Kansas City, Missouri. A student at California Institute of Technology, he was a member of the football team for four years, sophomore and junior class president, undergraduate social chairman and Page House vice president of his fraternity.

Outstanding features of the couple are many: mother of the bride-elect was a former Disney artist, her father was an artist that drew illustraions throughout the ABC Movie of the Week, "Huckleberry Finn" and a Disney artist of renown. Her grandmother is Mrs. Evelyn S. Smith of the home address.

The groom-elect proudly directs attention to his aunt, Mrs. Sue J. Busch of Pasadena and Century Towers of Century City who is Guarantor of the Los Angeles Civic Light Opera Association.

No date was set for the wedding at this time.

Quick Phone Calls Net Callers $100 For Theft Tips

Two anonymous callers to the Construction Industry Crime Prevention Program's hotline number are each $100 richer today for efforts in solving two construction site crimes.

In both cases, the callers took the time to phone "452-3535" while witnessing thefts at construction sites near their homes. In both cases, suspects were apprehended and all stolen material returned to the contractors.

The Construction Industry Crime Prevention pays rewards from $100 to $1000 for any information that results in arrest, restitution or recovery. No conviction is required. All callers remain ananymous.

These two rewards bring the total amount of rewards paid to the $4,000 mark.

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PHONE 355-2880

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HALLOWEEN



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Costume Judging At 3:30
Party and Judging Held Downstairs In the Bank

Judging of Costumes Will Be Done By Two Prominent Business Men

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Toyota Cars Prove Efficiency Factor In EPA Testing

Four Toyota models were recently tested by the federal government's Environmental Protection Agency for gasoline efficiency in city and highway driving and recorded outstanding performances, according to Sales Manager Louis Moody of Longo Toyota.

"The Toyota Corolla registered 24 miles per gallon in city driving and 36 miles on the open road," Moody reported. "The Toyota Corona and the Toyota Celica each chalked up 20 miles in the city and 34 miles per gallon in rural driving.

"The fourth model, Toyota Corona Mark II, posted a mark of 18 miles in city driving and 23 miles on the highway.

"The EPA tests confirm our statements that the Toyota cars are among the most efficient automobiles on the road today," Moody declared.

M. Reitherman, Formerly of S.M., Passes Away

Margaret Reitherman, 81, late of Sherman Oaks, passed away October 4, in a Burbank hospital. She was a former resident of Sierra Madre from 1920 to 1960. She was the house manager for Harold Lloyd for several years.

Mrs. Reitherman is survived by one sister, Elizabeth Waldron of Sherman Oaks, and one brother, Wolfgang Reitherman of Burbank. Funeral services were held on Tuesday, October 7, at 9 a.m. in the Eckerman-Heisman Funeral Service Chapel in Burbank. Interment followed in Sierra Madre Cemetery.

Former S.M. Girl Marries In Oregon

Alice Plumlee of Long Beach, and Matt Thompson of Reedsport, Oregon, exchanged wedding vows in the garden of the groom's parents in Reedsport, on Sunday, September 28.

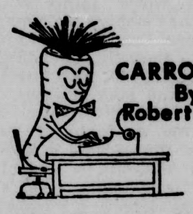
Alice, a former Sierra Madre Rose Princess, is the daughter of Mr. and Mrs. Sarkey Plumlee, long time residents of Sierra Madre. Matt is the son of Mr. and Mrs. Butch Thompson of Reedsport.

Martha Spencer of Long Beach, and former Long Beach State classmate of Alice was maid of honor. Mike Healey of Portland, Oregon, a fraternity brother of Matt was best man.

The bride is a graduate of Pasadena High School and Univesity of California at Long Beach. She is physical education instructor at Reedsport High School.

The groom is a graduate of Reedsport High School and University of Oregon. He is associated with his father in the operation of Thompson Ford Agency in Reedsport.

Following the marriage ceremony, a reception was held in the home of the senior Thompsons, with 80 guests in attendance. Out of town guests included the bride's grandfather, Mr. T. C. Vincent of Yucaipa and Mr. and Mrs. John Bowling and sons Jon and Norman of Sierrt Madre, Mrs. Bowling (Beverly) is a sister of the bride. Following a brief honeymoon, the newlyweds are at home at 2650 Ridgeway Drive, Reedsport, Oregon.



CARROT TOP
By
Robert Evans

these. They are odd circumstances that many find ourselves in before we realize it.

— CT —

You know something that seemed very odd to me, and I will tell you the truth, I watched it with a vengeance, was the fact that "Fire Prevention Week" declared by the nation the week of October 5 to the 11th, had as its companion "Newspaper Week, October 5 to 11th" . . . surely this had some type of meaning, and as I said, I watched it very closely . . . nothing happened, but at least affairs such as these two do bear watching.

— CT —

All over the county, various stations put their fire equipment on display for those that cared to look it over and ask questions concerning it.

— CT —

Of course, here at the Sierra Madre News office we put all of our 1906 equipment on display and had only one visitor. The Fire Marshal, and he went away shaking his head . . . Guess he just didn't understand a "pair of pliers, a roll of bailing wire and efficiency."

— CT —

In closing the column for this week, let me take a paragraph from an article in the Marathon World. It said: ". . . . fertilizer will undoubtedly still be the mainstay of man's fight against famine," end of quote. He could have closed this paragraph with . . . "and it does wonders to enhance his ego also, I hope, I hope, I hope."

Ethel A. Frazier Laid To Rest

Services were held for Ethel A. Frazier, age 89 who passed away on October 8, at St. John's Hospital in Santa Monica after a brief illness.

She lived at 166 East Grandview in Sierra Madre and was a school teacher, retired. She came to California from South Dakota some 55 years ago and to Sierra Madre 14 years ago.

In passing she leaves a son Robert D. Frazier of Torrence, a grandson, Riley F. Johnson of Manhattan Beach and a granddaughter Geraldine O'Kelley of Monrovia, also two great grandchildren.

Services were held at the Ripple Mortuary at 11 a.m. on Monday, October 13, with Rev. Richard J. Anderson in charge. Inurnment was in the Pasadena Mausoleum, with Ripple Mortuary handling all of the arrangements.

"The World's Largest Rummage Sale," held twice a year in Pasadena, has raised more than $1 million for the benefit of the Boys Republic home for disadvantaged boys. The fall sale is scheduled for October 25 in the Pasadena Conference Center.

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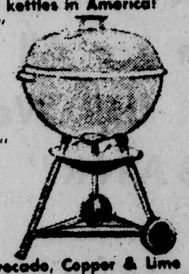
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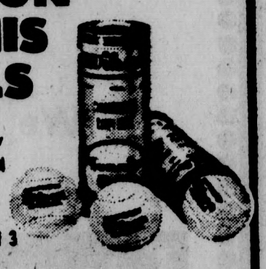
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Editorially Speaking

How Sad!!

Supervisor Pete Schabarum recently asked the County Grand Jury for an in-depth probe into community redevelopment agency (CRA) program, predicting funding crises of major proportions if legislative reforms are not soon enacted.

In a letter to Grand Jury Foreman Margaret Paterson Carr, Schabarum said he had conducted his own study of the impact of CRA's on the County some nine months ago.

"The results were startling and the projections for the future were grim," he declared. "The County and several other jurisdictions will be facing funding crises of major proportions if relief is not soon forthcoming."

Schabarum's inquiry disclosed that durnig the last six years the number of CRA's had swollen from 12 to 48 and are costing taxpayers in program cities more than $21 million annually.

The loss, he said, is in the tax increment which is set aside to pay off the cost of the CRA projects, leaving the burden of paying those frozen taxes to homeowners outside the CRA boundaries.

"During our recent conversations," Schabarum wrote Mrs. Carr, "we touched on the subject of CRA's as a proper area for Grand Jury inquiry.

"In retrospect, it appears to me that such a review would be certainly appropriate," he said. "In fact, I would like to request that the Grand Jury, from its impartial and objective position, initiate a close examination of the activities of CRA's, their financial impact on schools and other governmental agencies, and the apparent loopholes of the redevelopment act."

Schabarum said he could not stress strongly enough the importance of the inquiry and "the impetus that a Grand Jury report would provide for state and local reform in this area."

He said he would make available to members of the panel both his personal time and the material he had gathered during his own review of the program.

Editor's Note — CRA's have finally come to the attention of our Supervisors, and they want the whole thing stopped . . . do you wonder why? . . . For years, and millions of dollars they and they alone, have decided to build this county building and that county building, to put in this county park and that county park, and without the vote of the people. Now they have finally come to the realization that THE PEOPLE can control their only public building, streets, parks and overall city improvement with CRA funds . . . How sad that they want to take this away from the people and still maintain their privileges which have cost billions over the same number of years.

Time and Mud Don't Wait!

There has been a lot of talk but very little action by the residents of the area below the recent brush fire above the canyons of Sirra Madre to prepare for the coming rains, which could bring mud-slides to wipe out many of their homes. Many seem to be of the opinion that they won't be affected by this potential disaster should we have a long preiod of medium rains followed by a steady downpour. We believe they are being overly optimistic.

True, most of the burn area is on private property, but when mud begins to move it fails to recognize property lines and as long as it has the impetus to move only the most concentrated effort can hope to divert it in any way. Los Angeles County Flood Control personnel have been in the hills and canyons, examining, mapping and planning for what they feel might be expected. U.S. Forestry personnel are spending hours in the area to add their ideas and offer to aid where possible. Your City representatives have been meeting with all parties to do evrything within its power to help stabilize the area.

Offers to help have been coming from outside groups who are anxious to aid to prevent what has happened in other communities following hillside brush fires. Sierra Madre has had previous experience with mud slides but at a time when far fewer homes were possibly involved. Your Sierra Madre Volunteer Fire Department has been circulating in the area, hoping to get some action started by home owners and renters to "let's do it now before the heavy rains come." They have offered to help set up meetings with the experts, to help with manpower, to find common grounds for meetings, to act as a catalyst to help put the effort together. So far nothing has been done and the rainy period is fast approaching.

Plans have been set by the County and Forestry to seed the area at a time when there is a good possibility for the seeds to germinate without being blown away by the Santa Ana winds or toasted by those extra hot days, but there is a limit to any benefit a few weeks stand of grasses can do for the hlilsides.

Affirmative action is needed, sandbagging should be well on its way by now. Sand is a lot easier to move around now than when it's wet. Sure sand bags are ugly on the front lawn or in the back yard but they are a lot prettier than the ugly scars that are left when a house is carried off of its foundation by a wall of mud that might have been diverted by those sand bags.

It won't just be the homes next to the burn that will be affected should mud slides occur, in fact mother nature sometimes play weird tricks and these homes could be spared and others down below could take the full brunt of the forces of nature.

Government can only do so much; it needs the cooperation of the people that could be affected by the disaster and time lost can not be made up and time is awasting. Let's get at it right now!

R. Robert Evans .....Editor and Publisher
Nancy Lee Bryan .....Business Manager
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CARROT TOP



speed up and pass it. Others have refused to stop just "BE CAUSE SOME GUY WITH A BOY SCOU HAT is flashing a red light at them from a Beetle.

— CT —

But the campaign is working. The state gave out three times as many traffic violation tickets last month as it had the previous September, and if the motorist doesn't like it, he can put the blame right at the door of the man he voted into the state house, Governor Marvin Mandel, whose idea created the program.

— CT —

After a final row with his wife, a brow-beaten husband took his hat from the peg in the hall and said: "I'm going." Three years later he returned and his wife demanded: "where on earth have you been?" "Out," he replied, and hung his hat on the same peg . . . . now to me this shows great concern, one for the other . . . Just like . . .

— CT —

Willie, who was destined to be a great violinist . . . at least, so thought his mother. But one evening, while Willie was practicing on his fiddle, mother got quite a shock as father came stomping in from the garden and glared at his son . . . "Why didn't you tell me Willie was going to practice on his violin tonight? . . . "I've spent half an hour oiling the gate." . . . . and sometimes it seems that way around our house.

— CT —

When you think of yesterday without regret, and of tomorrow without fear, you are definitely on the road to success . . . it says here! and . . . .

— CT —

If nobody ever said anything unless they knew what they were talking about, a ghostly hush would descend upon the earth . . . this could be a welcomed change for an hour or two.

— CT —

Here's one that might set you thinking for a couple of minutes . . . might even send you looking under the rug or mattress and have you doing some counting . . .

— CT —

"Your paper dollar isn't worth a nickel if you don't spend it; then it's worth about fifty cents. That, of course, doesn' apply to any silver certificates you may have as they are no longer redeemable in silver, and of course the Federal Reserve Notes have never been worth the paper they are printed on, for they are not backed up by anything, anywhere, anytime.

— CT —

So, with that thought in mind, if they are clutering up you house, just bring them in and we will bundle them up for the next paper drive.

— CT —

I was surprised the other day to learn from some petition carriers that they had encountered many people in Sierra Madre who did not know the name of our Mayor. This is a sad, sad affair, but to top this one, I also learned that some people have made the remark that "they didn't even know where City Hall is located." . . . I'll just bet City Hall knows where they are, especially when they send out the water bills and the tax bills.

— CT —

It's hard to figure out people . . . Outside of food and rent or house payments, their biggest item of expense is "taxes" and "water" is getting right up there towards the top . . . yet they are not interested . . . My, my, my, what a world!

— CT —

Americans need to be warned about words and ideas which look much alike, but have different effects. For example, Americans often confuse:

— CT —

Size with importance,
Speed with progress,
Money with wealth,
Authority with wisdom,
Religion with theology,
Excitement with pleasure, and
Enthusiasm with hollering.

We should definitely do something about some of

——Please turn to Page 8

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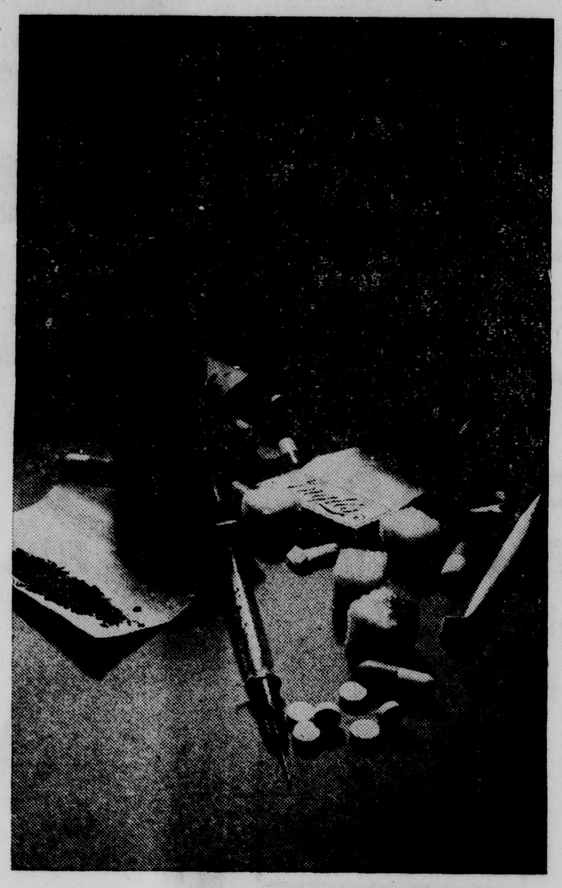
"Mom, how can you get so upset about drugs when you really don't know a thing about them?"

If you're having a little trouble these days getting through to your kids when you try to discuss illegal drug use, it may be because they know a lot more than you do about the subject.

We can't promise to make you an expert, but we can help you to catch up a little. Here are a few facts to talk from:

1. Marihuana:

Its use is a felony. Conviction, even with a suspended sentence, may cause interruption of education, difficulty in obtaining a driver's license in some states, entering a profession, getting a responsible job. While marihuana, which is *not* a narcotic, does not cause physical dependence, it may lead to "psychological dependence"



if taken regularly. There is no current conclusive evidence that marihuana is "medically safe." Research is currently being conducted to find out more about its physical and psychological effects.

2. LSD:

Its effects can differ at times in the same individual. There is no way of predicting whether a "trip" will be "good" or "bad." And days, weeks, even months after using LSD, the things the user experienced while on the drug may recur unexpectedly. The LSD experience can sometimes be disturbing enough to cause acute and even long-lasting mental illness.

3. "Ups and Downs":

Excessive use of amphetamines ("ups") can drive a person beyond his physical endurance and leave him totally depleted physically, since he feels like neither eating nor sleeping. The body develops a tolerance to these drugs, with larger and larger doses required to feel the effects. Long-term heavy users are usually irritable, unstable, and may suffer social, intellectual, and emotional breakdown. Abrupt withdrawal ("crashing") for the heavy user can result in a deep and suicidal depression.

Barbiturates ("downs") can, in regular and excessive doses, become physically addicting. Overdose, or abrupt withdrawal for a heavy user, can cause death. Barbiturates are a leading cause of accidental poison deaths in the U.S. Amphetamines are sometimes prescribed as "diet pills," and barbiturates are given as prescription sleeping pills, but neither should be taken except in strict accordance with a physician's prescription.

4. Narcotics:

Heroin is physically, as well as psychologically addicting. Large, or unexpectedly unadulterated doses can result in death. The addict's main object in life becomes getting the drug. He may turn to crime as the only way to get enough money to support his habit (which can run as high as $100.00 per day).

For more detailed facts about these drugs, write for free drug booklets to:
National Institute of Mental Health,
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Out of the Cobwebs of Our Files

65 Years Ago:
October 14, 1910

The approach of the close of the open season for deer is sending a good many hunters into the mountains for a final try of their luck. As a result six have been brought down within a week by Sierra Madre hunters. Leonard Tucker secured a buck Saturday. Ray Bravinder brought down a nice spike buck from near Quarter Way house last Sunday on the same day Dale Bowen killed a fine four pointer in the Big Santa Anita Canyon. Later in the week C. F. Gray, accompanied by A. L. Caskey, brought down a spike buck, which concludes his deer hunting for this season since it makes the limit for him. Charles Camp killed a buck in Bailey Canyon Wednesday. C. E. Chantry was the last to secure a buck, shooting it within three miles of town.

The Sierra Madre Woman's Club held its first meeting since the summer vacation, on Monday afternoon and a large attendance was present. After luncheon the business of the club received its usual attention and the address of the president, Mrs. Latteau, was well received, Mrs. J. A. Osgood, mother of the club, was called upon also for a few remarks which were heard with interest. -

A good many law abiding owners of dogs would like to have prompt demonstration indicating whether or not the muzzling ordinance was made to be enforced. If it was not made to be enforced it should be repealed. Of course it ought to be enforced, strictly and impartially.

Society items included: Mrs. E. M. Emery and son, Roy Emery, spent the weekend at Venice . . . C. A. Cassinger has rented the blacksmith shop owned by A. N. Adams and will conduct a horse shoeing and general blacksmithing shop . . . The many friends of Dr. Fred Dryden in Sierra Madre will be interested to learn of his marriage to Miss Noraine McCarthy of Chicago . . . . Herbert Ingraham has returned to Sierra Madre after a month's stay at Catalina.

Fifty-five Years Ago:
October 19, 1920

While crossing N. Lima Street Sunday evening, W. J. Ladd was hit by an auto which was coming down Lima Street without lights, and driven by a man whose name is not known. Mr. Ladd heard the auto coming, and was unable to judge the distance, but thought he had time to cross. He was badly bruised and shaken up and will probably be laid up for about a week. Mr. Ladd said the accident was unavoidable and exonerates the man from all blame, as the lights refused to work.

Prof. John Marquardt, who sold his home on Sycamore Place last year and moved to Long Beach, has purchased the Bannatyne property on East Grand View and will make this place his permanent home in the future. Both Mr. and Mrs. Marquardt have traveled around the world several times and declare that Sierra Madre is their ideal location for a home.

In order that the people of Sierra Madre might personally hear both sides of the political question, the Woman's Club invited both the Democratic and Republican organizations to send speakers to address our people. The Democrats were given the first date and last night Prof. Martin of Los Angles, spoke to thirty people who were presumably in sympathy with his cause. The Republicans will have their night, Thursday, October 28, at the same place.

J. W. Strickland has purchased the store building on North Baldwin just north of the pool hall, from Mrs. Craig, and will occupy it with his hay and feed business. This fills every store building in Sierra Madre.

The fruit, vegetable and grain display in the News window attracted much attention and favorable comment. Sierra Madre soil and climate will grow anything except anarchey and Bolshevism.

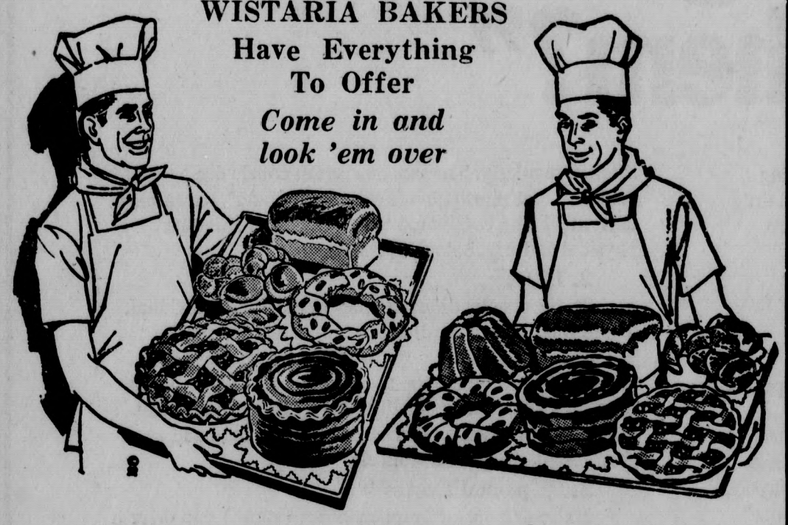
Thirty Years Ago:
October 18, 1945

Having in mind a post-war condition of many old model cars being driven on thin rubber on practically the streets, of dangerously thin rubber on practically all cars, a tendency to speed-up with the gas ration lifted, the Council of the City of Sierra Madre has asked the Police Department to tighten up on motor vehicle traffic. This wise foresight on the part of the council will meet with approval and cooperation by the public. There are more children than ever before going daily to and from schools, many aged people living in the city unable to move quickly from the path of a car not strictly heeding pedestrian rights.

—Please turn to Page 11

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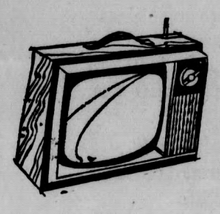
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In recognition of PTA membership enrollment month, Pasadena Council of PTA is presenting "Pops in the Park," featuring the bands of Blair High School, Muir High School, and Pasadena High School in concert, October 12, at Victory Park, Pasadena, from 5 to 8 p.m., 2575 Paloma, corner of Altadena Drive.

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Out of the Cobwebs of Our Files

Police Blotter — Soldier home on furlough has trouble. Wife reports to police that he beat her. Police accompany him to home from where he removed his belongings. Agreed there would be no more trouble . . . Chief McMillan and Art Udell were called upon to assist an elderly lady from a bath tub. It wasn't Saturday either . . . A large dog on Mariposa street insists on digging up the parkway, much to the annoyance of the neighbors and the cops. He is always there when neighbors call and gone when the police arrive . . . Doors of three different businesses were found unlocked by a patrolman, all on the same night . . . Man cited to court fro burning trash out of hours. Fire had escaped to a neighbor's yard.

Although the war-baby peak in Los Angeles County was reached in 1943, stork visits outnumbered deaths in Sierra Madre by 25 per cent, according to an annual report made public by Dr. J. M. Furstman, Monrovia District health officer. Births totaled 96 and deaths were 77.

Measles and German measles accounted for 167 of the 262 cases of communicable disease reported in Sierra Madre, with chicken pox running second. Clinic attendance in the Monrovia Health District, including Sierra Madre, dropped off during the fiscal year just ended. This in view of the increased population, reflects the impoved financial status of the communities health authorities believe.

Ten Years Ago:
October 14, 1965

Roland Blanchard of 153 S. Hermosa is the first one to answer the 1965 call for donations for the Sierra Madre Search and Rescue Team.

Roland knows the good this bunch of great guys does for the people who are caught in the mountainous area without knowledge of a way back home, and he sat right down and made out his check and sent it in to the office of the Sierra Madre News.

Again this year the News will print the names of those who are backing the Team with their nickels, dimes and quarters. The names only will be listed, so here is the way the list looks today: P.S. Dollars, ten spots and century notes too!!! Roland Blanchard, George Maurer, Bill Chisholm, and Philip Foster.

Mr. and Mrs. Robert Lowe of 127-A North Lima, welcomed their fist child, a son, born Thursday, September 30, at the Kaiser Foundation Hospital in Los Angeles. The new arrival weighed in at 7 pounds, 3 ounces and was 19½ inches long. He was given the name Allen Edward. Equally proud grandpaents awaiting little Allen's arrival are Mr. and Mrs. Paul Lowe of West Covina, and Mr. and Mrs. John Krutsch of Arizona.

Richard Hubik's many friends in the go-go set will be happy to know that he has sufficiently recovered from his extended illness to return to his home at 320 Toyon Road. He had been a medical patient in Sierra Madre Community Hospital.

Friends of the Sierra Madre Library are fortunate in having Mr. Robert Jenkins present his slides taken on a recent "Gallery Tour" of Europe. Slides of Munich, Athens, Florence and many other interesting cities will be shown Wednesday, October 20 at 7:30 p.m. in the Childrei's Room of the Sierra Madre Library. Mr. Jenkins was born in Norwich, Vermont, and has resided in Sierra Madre since 1937. He attended San Francisco State, San Francisco's School of Fine Arts and Los Angeles State, and is presently teaching art history at Citrus College in Glendora.

School Menu
Elementary
45c TRAY LUNCH
Oct. 20 - 24, 1975

Monday — "South of the Barbalita and any other tributary of natural flow that it can find, and most of it will al reach the bottom at almost the same period of time.
Border" chicken enchilada, lettuce wedges with thousand island dressing, apple wedges, cookie and milk.

Tuesday — Beef strogonoff with noodles, with rye bread and butter, cole slaw, mixed vegetables, frosted white cake, and milk.

Wednesday — Turkey ala king, rice with vegetables, green beans with peanut granules, bread and butter, peeled orange halves, and milk.

Thursday — Western corn and sausage casserole with bread and butter, French bread, fresh carrot, fruit ambrosia salad, jello jewels, and milk.

Friday — Spaghetti, home baked dilly roll, fresh spinach salad with cucumber, apple goodie, and milk.

Letters To The Editor

Dear Editor:

I personally want to thank the Sierra Madre Fire Department's EMT Unit for their humanistic job they are dong for our small town. I was personally involved twice in the last five days. On September 25 I found a dea friend of mine, Mrs. Link, very ill. I did what I could and then immediately called the rescue unit and they were here in about three minutes. They were extremely efficient, gentle to the patient and kind and considerate of me as I took it very hard and I was an outsider. They showed so much compassion.

I also want to thank them for their help as I was in need of the reccue unit Tuesday, September 30 in the evening. They couldn't have been any more efficient and kind. Also for the firemen, police officers and others involved, thank you.

We are extremely lucky in our small town to have this compassionate group. I feel no matter what time, day or night, we are within just a few minutes of medical attention .

Mrs. Betty Babbitt

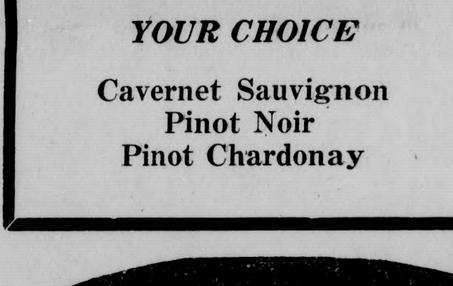
Steve Jahnke, son of Mr. and Mrs. Fred R. Jahnke of 11 Hacienda Drive, Arcadia, and a graduate of Arcadia High School, has been named associate sports editor of the Daily Trojan, the student newspaper at the University of Southern California.

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INVESTMENTS IN GROWTH STOCKS

by Thomas O'Hara

Q. — You wrote a few years back that Tiger International was a coming corporation that had good prospects for developing into a much better company. Its price sure hasn't improved much. Do you still think it has any prospects of being a good investment?

A. — You're going back a long time. My records indicate we discussed that stock in 1967. Adjusted for stock splits and dividends that have occurred since then, the stock price was then $14.22. At the time I'm writing this, the price is $11.50, so you are right about the price not changing favorably. However, these are times when stock prices are depressed, and let's look at the company itself. In 1967, the company's revenues were $87 million. Last year they had grown to $338 million. Earnings per share in 1967 were 91 cents; last year they were $1.20. That's not the kind of increase we would expect, but they did get to $2.70 the year before.

The management has an explanation for the current lower earnings rate. The corporation has two major businesses, air freight and leasing — mostly railroad car leasing. The air freight business has had two problems. As fuel costs have escalated, the company has not been able, until recently, to get rate increases to cover the higher costs. At the same time, the decline in business activity has reduced the volume of air freight. The leasing business has had its profits reduced by high borrowing costs and higher write-offs for doubtful accounts. The management is planning that the second half of 1975 will be more profitable than the first half.

This company is affected by cyclical factors and generally has recovered and gone on to new highs in successive boom periods. I'd guess the management is good enough to repeat that process.

Q. — We have an investment club and are always looking for small, rapidly growing companies. The companies we find seem to be ones where stock has just been sold to the public for the first time, and a high percentage of the stock is held by the founding family. These companies always seem to be very sound with a high ratio of current assets to liabilities. Do you find these things to be true in new companies you find, and are we on the right track?

A. — It appears you are finding companies with uniform characteristics, but the only factor you have mentioned which would have any investment significance to me is the indication that the high ratio of assets to liaibilities shows the likelihood of financal strength. The facts that the stock is new in the hands of the public or that the stock has come from the founding family do not, in my opinion, mean anything in themselves. Sometimes a single holder sells stock to the public just because he has an estate problem and wants to create a market for his stock. Sometimes this is just a first step to the issuance for new stock for the purpose of raising more capital for the company. The reasons can work either way for the new investor in the stock. It's more important to see that the company has a record of increasing its sales and earnings and has an experienced management that is going to remain in command.

Q. — Can you tell me the difference between open-end and closed end funds?

A. — The "open-end" term means that the fund just keeps on selling shares. When you want to buy some of its shares the company issues new shares to you, you do not have to buy them from someone else. When you turn your shares in, the company pays you for them and cancels them.

The "closed-end" fund, however, has a prescribed number of shares. Once the company sells its shares, a buyer has to obtain his shares from someone who already owns them and a seller has to find a buyer to dispose of his shares.

The open-end funds always sell at their asset value, that is the current quoted value of the shares the fund owns. The closed-end funds sell in an auction market and quite frequently can be bought for less than asset value.

A recent list prepared by Wayne-Hummer and Company came across my desk showing the discounts from asset value that the eleven closed-end funds listed on the New York Stock Exchange were selling at. They ranged from 2 per cent to 31 per cent and averaged 16 per cent. By buying these closed-end funds, you could get an ownership in the potfolios they owned at substantially less than if the same company were an open-end fund. However, you'd likely find you'd get less when you sold. The return you would enjoy in the meantime, however, could be larger due to your lower purchase price. The closed-end funds have not been as popular as the open-end funds but they do seem to be a reasonable investment.

Q. — I was recently advised by a company in which I hold some preferred stock that it would be better for me to turn in my preferred stock on common because I would get a bigger dividend. Does this seem like a reasonable thing to do?

A. — The dividend on the preferred stock you own is fixed. That is, it will not change. The dividend on common stock is not fixed and is set periodically by the corporation's directors. It can move either up or down. The company in which you own stock has a long record of steady growth and of increasing the dividend on its common stock. In this case, it would seem that if you converted your preferred stock to the company's common stock that you would receive a little higher dividend now and, if past trends continue, increasing dividends in the future.

* * *

Mr. O'Hara welcomes your questions but will, answer them only through this column. He would be pleased to send a complimentary copy of "Better Investing Magazine" or information on investment clubs to any reader requesting it. Send 20 cents for postage and write to Today's Investor, P.O. Box 220, Royal Oak, Mich. 48068.

Housing Starts Down In Calif.

New residential construction acivity in California was down for August from the previous month, according to Bank of America.

Housing starts were at a seasonally adjusted rate of 134,000 units, compared to the July rate of 144,000 units. Single famiuy detached units continued to record gains, but apartment construction declined further.

The bank said current estimates fo the full year of 1975 call for new starts in California of from 110,000 to 115,000 units. This will be below the depressed level of 125,000 in 1974 and will be the lowest start in the state since 1967.

Bank economists said they expect new starts in California of about 150,000 units in 1976. However, they added, actual starts could be below this level because of the reduced flow of savings into commercial banks and savings and loan associations caused by record levels of Treasury borrowing.

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Akebono Bonsai Exhibition At Arboretum Soon

The Akebono Bonsai Society of Southern California will present its annual exhibition Saturday and Sunday, October 4 and 5, at the Los Angeles State and County Arboretum in Arcadia. Hours are 10 to 5 both days.

Bonsai is an ancient art of miniaturizing standard-size shrubs and trees so that they will grow in shallow containers. It is a blend of science and art, requiring technical knowledge of pruning and controlled fertilization to cause a tree ordinarily six feet tall to grow no more than a foot and stay that way for years. Esthetically it requires careful shaping so that the tree will retain the same proportional values.

How this is done will be explained to visitors in special demonstrations each day of the exhibition by members of the society. Admission is free.

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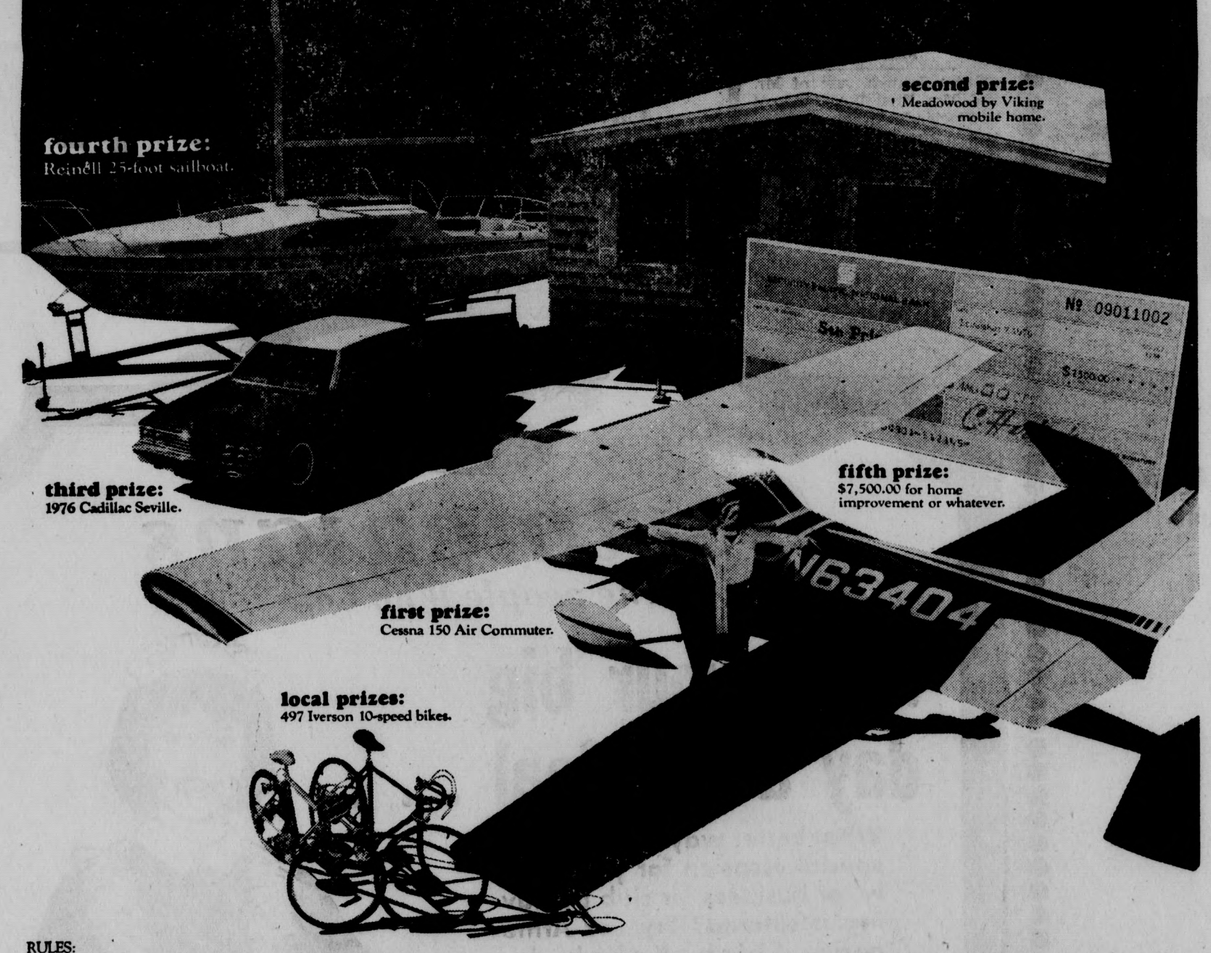
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2. Deadline for all entries is midnight, November 7, 1975.

3. Enter as often as you wish. Winners of First through Fifth prizes will be determined in random drawings by the D. L. Blair Corporation, an independent judging organization. Local prize winners will be determined in random drawings conducted by the Officer Manager of each participating Security Pacific Bank. All decisions are final.

4. Winners will be notified by mail. Only one major prize will be awarded to an individual and only one local prize will be awarded to an individual. No substitution for prizes. Federal and State income taxes on all prizes are the sole responsibility of winners.

5. It is not necessary to conduct a banking transaction or open an account in order to enter the Sweepstakes. Delivery of all prizes must be taken within the State of California. (Site selection for the installation of the Meadowood Mobile Home is subject to approval of the Security Pacific Bank.)

6. The Sweepstakes is open to all residents of California over 18 years of age, except employees of Security Pacific Corporation, its subsidiaries, Young & Rubicam, Inc., and the D. L. Blair Corporation, and their immediate families. This offer is subject to all applicable Federal, State and local laws and regulations, and is void outside the State of California and where prohibited by law.

7. A list of all major prize winners (and the respective local office prize winner) will be posted at each participating Security Pacific Bank office no later than 60 days after the close of this Sweepstakes.

8. Prize winners may be asked for the use of their names, voices and/or photograph, without restriction. Security Pacific Bank reserves the right to require an affidavit of compliance with the rules and eligibility requirements of entrants.

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Sweepstakes ends on Nov. 7. Complete rules posted at all offices of Security Pacific Bank.

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